



Rubizmo

Replicable business models for modern rural development



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This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N°773621

About the project

- Horizon 2020 – RUR9
- 36 months (May 2018-Apr 2021)
- Total budget = 3 930 000 €
- RISE project coordinator
- 16 partners



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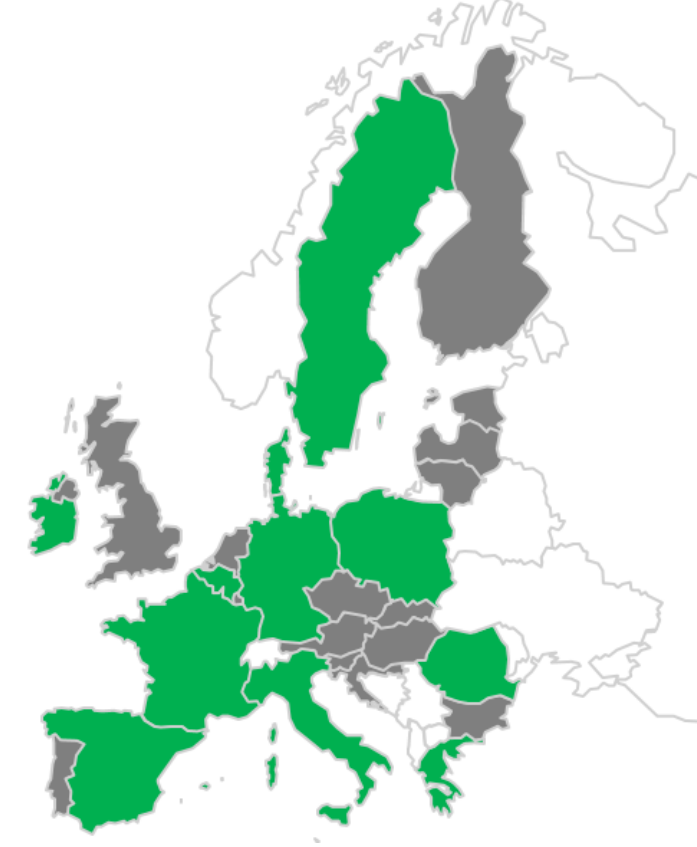


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for modern rural areas

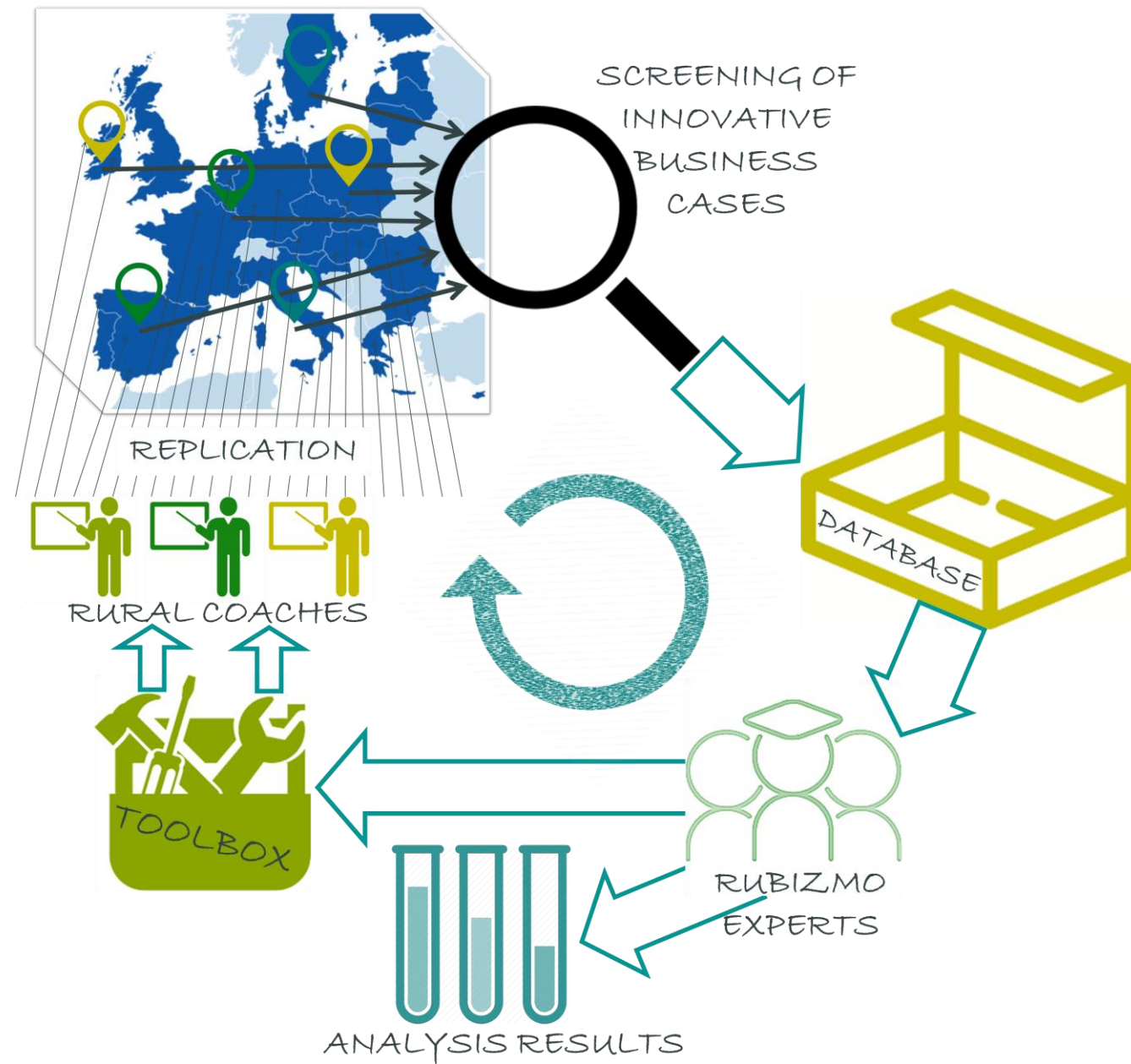


Consortium

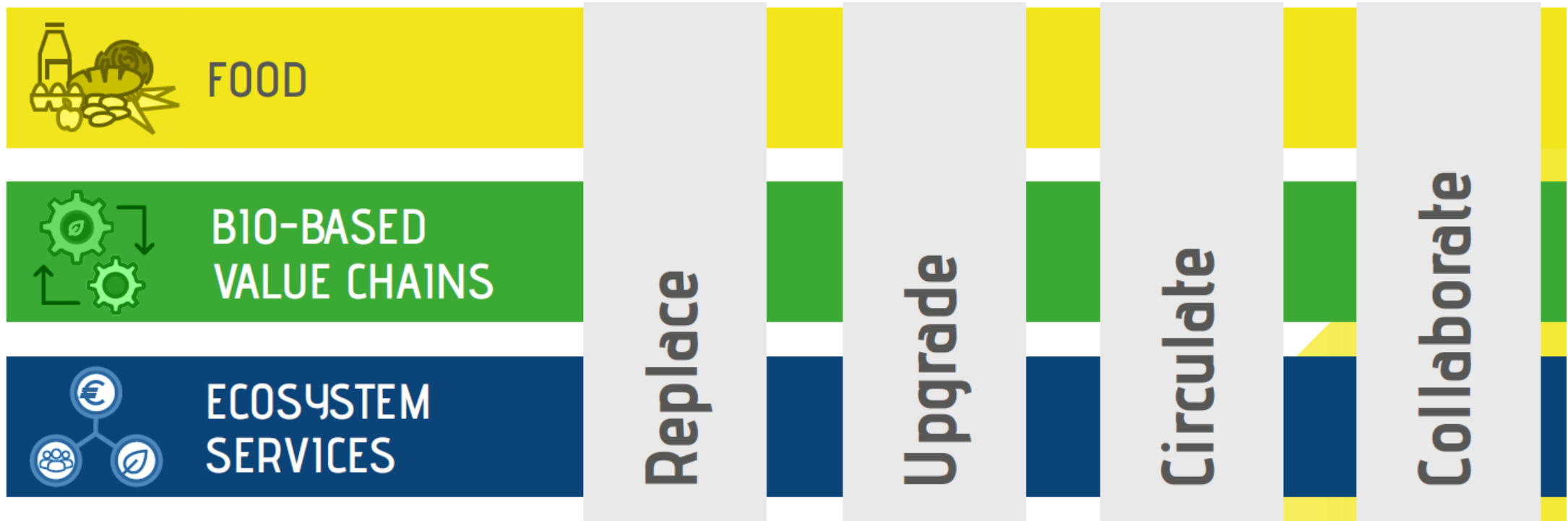
	Organisation	Country	Type
RISE	Research Institutes of Sweden	SE	Research Institute
IFAU	Institute for Food Studies & Agro industrial Development	DK	Research Institute
ATB	Leibniz Institute for Agricultural Engineering and Bioeconomy	DE	Research Institute
proQ	ProQUantis	DE	University
UNIBO	University of Bologna	IT	University
WUELS	Wroclaw University of Environmental and Life Science	PL	University
SLU	Swedish University of Agricultural Sciences	SE	University
G2G	Gate2Growth	DK	Business consultant
GF	Greenflex	FR	Business consultant
ESCI	European Science Communication Institute	BE	Communicator
G!E	Greenovate! Europe	BE	Innovation partner
ZIC	Zabala Innovation Consulting	ES	Innovation partner
ARAD	Romanian Association for Sustainable agriculture	RO	Network
CLUBE	Bioenergy and Environment Cluster of Western Macedonia	GR	Network
IRL	Irish Rural Link	IR	Network
SPANISH CO-OPS	Cooperativas Agro-alimentarias	ES	Network



Impact



Business sectors and fonctions



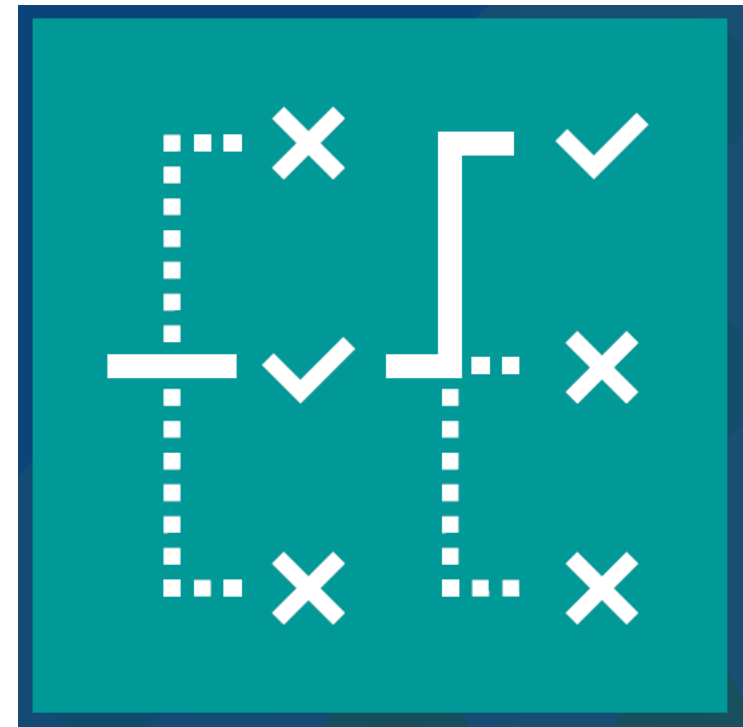
Business tool 1 – Virtual library

- Access an extensive library of **proven business cases** according to your needs and find interactive material and practical examples to understand how to implement similar business cases



Business tool 2 - Guidelines for the supportive business environment

- Pinpoint favourable conditions for innovative business ideas and models: for regions, policy-makers, innovation agencies and support actors but also investors and entrepreneurs



Business tool 3 - Support tool for improving collaboration

- Learn how to **structure and access vital cooperation, clustering and networking support** with an online tool that gives tailor made advice according to business model type



Business tool 4 - Online transformation support tool

- Understand which business model is the **best fit for you** and receive personalized advice, training and resources to implement your ideas





Thanks

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