

A scenic photograph of a rural landscape at sunset or sunrise. In the foreground, a grassy field is enclosed by a wooden fence, with several sheep grazing. In the background, rolling hills and mountains are visible under a sky with soft, golden light. The image is framed by large, abstract geometric shapes in shades of yellow, green, and blue.

# Rural Business Innovation Awards

## Ecosystem services category: the nominees



This project has received funding from the European Union's Horizon 2020 research and Innovation programme under grant agreement N°773621.



# Alp'Grain France

## Local seeds for alpine meadows

- Regeneration and protection of alpine meadows after the skiing season
- Major boost to **biodiversity** with local seeds that help fauna thrive and reduce the impact on the environment
- Replacement of imported seeds through the creation of new local value chains and networks



Learn more



[bit.do/alpgrain](https://bit.do/alpgrain)





# Coconat Germany

## Take a 'Workation' retreat

- New **co-working facilities** promoting the positive effects of nature on digital workers
- Resourcing **activities** and **social networking** offered on-site to help increasing productivity
- Creating **new employment opportunities** in rural areas
- **Local and organic meals** prepared on-site and efforts to reduce the **environmental impact**



Learn more



[bit.do/coconat](https://bit.do/coconat)



# Comana Crafts Village Romania

## Reviving traditional rural crafts

- Promoting traditional rural crafts that would otherwise be forgotten
- Encouraging the use of natural, non-polluting and bio-based materials
- Bringing jobs and visitors to the local rural community

Satul  
meșteșugurilor



Learn more



[bit.do/comanacrafts](https://bit.do/comanacrafts)



# Dunhill Ecopark Ireland

## The rural hub for social enterprise

- 32 businesses operating in respect of the environment
- 70 jobs created
- Artisan skills preserved
- On-site education and training facilities



Learn more



[bit.do/dunhillecopark](https://bit.do/dunhillecopark)



# Järvsö resurs Sweden



## Social services for rural communities

- Social enterprise providing suitable job for unemployed people
- Repairing and reusing machines...and human resources to **valorise the skills of each worker**
- Services benefitting the **local community** bridging the gap with services offered by bigger businesses



Learn more



[bit.do/jarvsoresurs](https://bit.do/jarvsoresurs)



# Lapland Vuollerim Sweden

## Your partners to explore the Arctic circle

- Exemplary social entrepreneurship and community spirit
- Revived and inspired the town and a **unique** ecotourism destination
- 100% profits reinvested into local economy

Lapland  
Vuollerim.se



Learn more



[bit.do/lapland](https://bit.do/lapland)